

FOR IMMEDIATE RELEASE

Media Contact:

Barbara Rebold
IT Authorities, Inc.
+1 813 246 5100

**University of Tampa/Sykes School of Business announces IT Authorities is
Winner of 2010 Sustainable Business of the Year Award**

*Fastest Growing National Managed Services Provider in Tampa recognized as Leader of
Sustainable Business Growth by University of Tampa*

TAMPA, Florida – December 22, 2009 – The University of Tampa/Sykes School of Business and the members of the Sustainable Business Awards Committee announced the selection of IT Authorities as one of the 2010 Sustainable Business of the Year Award Winners in Tampa Bay.

The University of Tampa MBA Selection Committee did a thorough review of a large number of nominees and took a detailed look at their business practices. The winners are those found to operate their businesses with highest regard to the Earth Charter principles of People, Profit, and Planet.

Award winners will be honored at the Sustainable Business Awards Luncheon and Awards Ceremony on February 19, 2010, at the University of Tampa's Vaughn Center, 11:30 AM - 1 PM.

In addition, the UT graduate business team is currently working on a comprehensive report about the sustainability winners in the Tampa Bay area. The finished product will feature a case study on each award recipient and will be featured in the February edition of the Tampa Bay Business Journal, showcasing the Sustainable Business Awards and the current winners.

“IT Authorities is on a mission to change the world and we started the process by changing ourselves individually. We call it a revolution because we are a living, breathing organism made up of people that believe we can and will become the best managed service provider in the world,” said Jason Caras, Co-CEO of IT Authorities. “Being the best in the world carries with it a responsibility – and a passion – to make the world a better, more sustainable, peaceful place. Connecting people together is at the heart of sustainability, and that is the essence of what IT Authorities does. We help people and businesses stay connected and build stronger connections.”

About IT Authorities

IT Authorities is a national Managed Service Provider (MSP) specializing in designing, implementing and managing technology solutions for medium to enterprise size businesses throughout the world. The company provides 24/7/365, unlimited onsite and remote support for a fixed monthly fee, which provides its clients with predictable IT expenditures while delivering peace of mind. In 2008 and 2009, IT Authorities was named one of the top 100 Managed Services Providers (MSP) in the World by MSPMentor, was ranked the 5th Fastest Growing Company in Tampa Bay by the Tampa Bay Business Journal and voted #1 Best Companies to Work for in Florida by Florida Trend Magazine. The company approaches managed services differently from any other provider, guided by their **212° Concept** - At 211 degrees, water is hot. At 212 degrees, it boils. And with boiling water comes steam. And steam can power a locomotive. It's that one extra degree, just one, that makes all the difference. And so many times, it's that one extra degree of effort in business, and in life, that separates the good from the great. We interpret this as giving your very best even when no one is watching. It is this philosophy that has powered IT Authorities to build their business by freeing clients to grow through innovation.

For more information about the services provided by IT Authorities, you are invited to visit <http://www.itauthorities.com> or call the company at 813.246.5100.

About Earth Charter

The Earth Charter is a declaration of fundamental ethical principles for building a just, sustainable and peaceful global society in the 21st century. It seeks to inspire in all people a new sense of global interdependence and shared responsibility for the well-being of the whole human family, the greater community of life, and future generations. It is a vision of hope and a call to action. The Earth Charter is a product of a decade-long, worldwide, cross cultural dialogue on common goals and shared values.

The Earth Charter is centrally concerned with the transition to sustainable ways of living and sustainable human development. Ecological integrity is one major theme. However, the Earth Charter recognizes that the goals of ecological protection, the eradication of poverty, equitable economic development, respect for human rights, democracy, and peace are interdependent and indivisible. It provides, therefore, a new, inclusive, integrated ethical framework to guide the transition to a sustainable future.

For more information about Earth Charter, please visit <http://www.earthcharterus.org> or call the company at 813.421.5102.