

Improve security and reduce your bottom line



Organizations can experience significant savings by integrating product categories from multiple vendors with Microsoft Security solutions

Businesses are under pressure to contain costs

- Cost of security breaches is **rising**
- Conventional security tools **have not kept pace**
- Resources are **constrained**

Significantly more security decision makers have felt pressure to cut costs within the past 6 months²

82% feel pressured to lower costs³

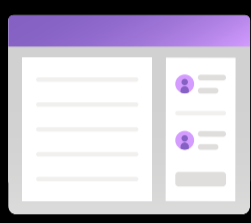
#1 priority to reduce cost is improved threat protection³

“Boards are now pushing back for improved understanding of what they have achieved after years of such heavy investment.”¹

Paul Proctor
Distinguished VP Analyst, Gartner



Microsoft Security helps you do more with less



Simplify vendor management



Reduce threats with AI & automation



Improve operational efficiency

Key statistics from a three-year period

163%

return on investment⁴

\$3,143

per user, benefits present value⁴

<6 months

payback⁴

\$1,948

per user, net present value⁴

Benefits per user from a three-year period

\$1,819

Business user automation and process improvements⁴

\$637

Vendor license consolidation⁴

\$400

IT team automation and process improvements⁴

\$288

Travel cost displacement⁴

“As our team started to grow, we needed a partner [Microsoft] who we could trust and support our growth, safety, and security.”

Director of programs and operations,
non-profit, Microsoft 365 Business Premium

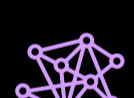
Improve operational efficiency



Keep your devices safe wherever they are, across platforms



Improve visibility across identities and endpoints



Protect against breaches with deeply integrated solutions that secure identities, devices apps and data



Secure access across your multifaceted digital landscape and the connected world

75%

reduction in password requests after introducing Self-service Single-Sign-On (SSO) with Azure Active Directory⁵

30%

in human capital freed up by redeploying IT time with Microsoft Endpoint Manager⁶

Close security loopholes

Percentage of global IT decision makers who believe employees increase security breach risk by:

85%

Letting others use their work devices

88%

Downloading software to do their jobs that is not approved by IT

88%

Using personal devices for work⁷



Security is top of mind as IT infrastructure has become more complex. Businesses have quickly rolled out new technologies, and IT has tried to accommodate hybrid workers, both remote and in-office, often on multiple devices. When employees download apps to make themselves more productive, their intentions are good—but often the outcome is not. Consolidating apps onto a single platform can help close these security loopholes.

How Microsoft 365 can help

Microsoft 365 provides a holistic approach to security, helping you protect identities, data, applications, and devices across on-premises, cloud, and mobile environments. This approach addresses the four foundations of computer system security:

- 1 Identity and access management**
Securing identities as part of a Zero Trust strategy
- 2 Threat protection**
Helping to stop threatening attacks with integrated and automated security
- 3 Information protection**
Locating and classifying information anywhere it lives
- 4 Security management**
Strengthening security posture with insights and guidance

¹The Urgency to Treat Cybersecurity as a Business Decision, February 2020.
²Vital Findings, "Survey of 501 US Security Decision Makers," commissioned by Microsoft, March 2022.
³Microsoft Pandemic CISO Survey, 2020.
⁴Forrester Consulting, "The Total Economic Impact™ Of Microsoft 365 For Business (Microsoft 365 Business Basic, Microsoft 365 Business Standard, And Microsoft 365 Business Premium)," commissioned by Microsoft, 2020.
⁵Forrester Consulting, "The Total Economic Impact™ Of Zero Trust Solutions From Microsoft," commissioned by Microsoft, December 2021.
⁶Forrester Consulting, "The Total Economic Impact™ Of Microsoft Endpoint Manager," commissioned by Microsoft, April 2021.
⁷WSI, "Why the Hybrid Workplace Is a Cybersecurity Nightmare," 2021.